



Meet Skyler Reed

May 21, 2024

We were lucky to catch up with Skyler Reed recently and have shared our conversation below.

Skyler, we're thrilled to have you sharing your thoughts and lessons with our community. So, for folks who are at a stage in their life or career where they are trying to be more resilient, can you share where you get your resilience from?

Throughout my life and career, I have been faced with sudden change. From losing my mom when I was a child, to navigating the music scene in Los Angeles in my early twenties, I had to learn to adapt quickly. A lot of the time, it is pivoting to better fit the circumstances. I grew up watching my mother work hard as a single mom. I think it was embedded in me early to do what I had to do to make it. Resiliency is definitely about pushing through tough times and coming out better and stronger. Running a business that survived the pandemic is definitely a test of my resiliency. And now, I am working to focus on my craft as an artist. I am pouring my story into songs and am in the process of releasing a new project and performing more.

Thanks, so before we move on maybe you can share a bit more about yourself?

I am an R&B/Soul singer and have built my world around music. For the past 7 years I have been running a small business, Skyler's Music Studio, where I have used my skill to vocal coach singers around the world. This year, I expanded with a small team and will be returning with a music camp this summer! For the past 10 years I have been an artist, and am currently promoting my upcoming EP release, "Note 2 Self." Songwriting is therapy, and I poured my heart into 6 tracks on the project. I even co-produced, which has become one of my favorite ways to collaborate with other creatives. The release of my music video for "Second Guessing" will also drop on the same day. New music will be available on all streaming platforms on May 24th!

If you had to pick three qualities that are most important to develop, which three would you say matter most?

Musical intuition has been an important area of knowledge, as it allows me to help others reach their musical goals, as well as help me make good musical choices in creating or performing live. I studied vocal performance in college, which shaped the way I approach singing in any genre. Patience is a quality I think is so important. In the field that I am in, there is no predictability. Opportunities come and go, and scamming is real. You need good intuition and learn to wait till it's the right moment. There is an ebb and flow in every business. Throughout the years, I've learned to predict mine for private lessons. As for music, everything is constantly changing, so it's just important to stay updated. My advice would be to enjoy the process and not rush. When you are ready the right opportunity comes, so consistency is key.

How would you spend the next decade if you somehow knew that it was your last?

Time management has become a huge challenge of mine in the past several months. I became an elementary music teacher at the end of the summer, as I felt a need for a challenge and found it fitting to place myself in a new environment to learn and grow. Teaching private lessons for the past 7 years never gets old, but I knew I could do more to serve with my gifts. With that came managing a small team of instructors at my studio. Anything new brings a little challenge because I have to learn how to manage it or fit it into an already well-oiled system. It has also been hard to find time for my artistry. I have most recently traded a lack of sleep for moments to perform or network at events around the city. It is important to me to gain balance between all the aspects of my life, and I'm excited that I am finally getting there! I am looking forward to the summer to dive back into songwriting and creating music for my next project.

Contact Info:

Website: <https://www.skylerreed.com>

Instagram: <https://www.instagram.com/iamskylerreed/>

Facebook: <https://www.facebook.com/iamskylerreed>

Youtube: <https://www.youtube.com/iamskylerreed>

Yelp: https://www.yelp.com/biz/skylers-music-studio-atlanta-3?utm_campaign=www_business_share_popup&utm_medium=copy_link&utm_source=direct

SoundCloud: https://soundcloud.com/iamskylerreed?utm_source=clipboard&utm_medium=text&utm_campaign=social_sharing

Other: <http://www.skylersmusicstudio.com>

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